

# VMworld® 2013 Europe: Automated and Orchestrated Application Services Enabled by F5 and VMware

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*F5® Management Plug-In for VMware vCenter™ Orchestrator™ automates acceleration, security, and intelligent traffic management services*

## Story Highlights

- VMware vCenter Orchestrator helps automate IT service delivery.
- F5 Management Plug-In allows use cases such as auto-scaling, application provisioning, and automated system maintenance and patching.
- Joint F5 and VMware customers will benefit as they look to automate and orchestrate the delivery of application services to meet flexible infrastructure needs.
- F5 and VMware solution demonstrations will be a highlight of F5's presence at [VMworld 2013 Europe](#).

BARCELONA, Spain--(BUSINESS WIRE)-- [F5 Networks](#) (NASDAQ: [FFIV](#)) announced today that F5 and VMware have taken a further key step in optimizing virtualized and cloud infrastructures. F5's Management Plug-In for VMware vCenter Orchestrator allows customers to automate application provisioning to enable a more flexible and responsive application delivery environment. The joint solution will be demonstrated at VMworld Europe at F5's booth (G111) and at a theater session on Wednesday, October 16.

## F5 at VMworld 2013 Europe

Attend F5 breakout and theater sessions to learn how F5 optimizes VMware infrastructure:

- "F5 Management Plug-In for VMware vCenter Orchestrator" (theater session in Hall 8.1 - Wednesday, Oct. 16, 12:00 – 12:30 p.m. CEST)
- "Make VMware Horizon View™ More Secure, Available, Scalable, and Usable" (EUC6104 - Wednesday, Oct. 16, 2:00 – 3:00 p.m. CEST)

## Supporting Quote

"F5 provides valuable augmentation to IT environments that run on VMware infrastructure. As more organizations realize the benefits of the software defined data center, the ability to automate and provision application services becomes invaluable. VMware and F5 customers can experience better and more powerful management capabilities with this joint solution."

*Rob Smoot, Senior Director, Cloud Management Marketing, VMware*

## Availability

The F5® Management Plug-In for VMware vCenter™ Orchestrator™ is available now at no cost. Please contact [vco@f5.com](mailto:vco@f5.com) for more information.

## Supporting Resource

- [Automating Application Delivery with BIG-IP and VMware vCO – Blog Post](#)

### About F5 Networks

F5 Networks ([NASDAQ: FFIV](#)) makes the connected world run better. F5 helps organizations meet the demands and embrace the opportunities that come with the relentless growth of voice, data, and video traffic, mobile workers, and applications—in the data center, the network, and the cloud. The world’s largest businesses, service providers, government entities, and consumer brands rely on F5’s intelligent services framework to deliver and protect their applications and services while ensuring people stay connected. Learn more at [www.f5.com](http://www.f5.com).

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