## F5 Wins 2013 Telecoms.com LTE Award

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Independent panel votes  $F5^{\otimes}$  Traffix  $^{\text{TM}}$  Signaling Delivery Controller  $^{\text{TM}}$  'Best LTE Core Network Element'

SEATTLE--(BUSINESS WIRE)-- F5 Networks, Inc. (NASDAQ: FFIV) has been recognized with a Telecoms.com LTE Award in the Best LTE Core Network Element category. The announcement was made during LTE World Summit, held June 24–26 in Amsterdam. The award recognizes core network elements that are exceptional in their area, contributing to making LTE more attractive for operators to deploy, and to the success of commercial LTE deployments.

"With more live deployments than any other Diameter signaling vendor in the industry, this award reinforces F5's market leadership," said Ben Volkow, VP of Product Development, F5. "A robust Diameter signaling management solution is the nervous system of a network — the element that ensures network performance, reliability, and service quality. F5's Traffix organization was the first to focus 100 percent on Diameter signaling management solutions, and we're delighted that our efforts to help educate the market have been recognized."

The F5 Traffix Signaling Delivery Controller ( $SDC^{TM}$ ) addresses some of the unprecedented challenges of LTE, specifically the constant upswing in the use of smartphones and the resulting need for operators to manage the consequent uncontrolled signaling between network elements in maintaining network performance.

The F5 Traffix SDC features a context-aware routing engine for reliable signaling overload control and the network visibility required for immediate identification and prevention of service issues. It has been deployed worldwide by operators to control network signaling and provide optimal network performance and reliability.

## **Additional Resources**

- How a Telco's CTO Can Sleep Soundly F5 Video
- See Where F5 Sits in Your Delivery Architecture Diagram

## **About F5 Networks**

F5 Networks (NASDAQ: FFIV) makes the connected world run better. F5 helps organizations meet the demands and embrace the opportunities that come with the relentless growth of voice, data, and video traffic, mobile workers, and applications—in the data center, the network, and the cloud. The world's largest businesses, service providers, government entities, and consumer brands rely on F5's intelligent services framework to deliver and protect their applications and services while ensuring people stay connected. Learn more at www.f5.com.

You can also follow @f5networks on Twitter or visit us on Facebook for more information about F5, its partners, and technology. For a complete listing of F5 community sites, please visit www.f5.com/news-press-events/web-media/community.html.

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Source: F5 Networks