

F5 Shares Technology Expertise at LTE North America Event

Nov 14, 2013 7:00 AM

Three F5® solutions shortlisted for awards in categories of Best LTE Core Network Product, Best LTE Roaming Product, and Best LTE Traffic Management Product

SEATTLE--(BUSINESS WIRE)-- [F5 Networks](#) (NASDAQ:FFIV) will bring its mobile operator network expertise in the data, control, and application planes to the [LTE North America 2013](#) event, November 20–22 at the Westin Galleria in Dallas, Texas. LTE experts from the company will speak in multiple sessions throughout the three-day event, highlighting customer deployments and best practices in [security](#), [Diameter signaling](#), traffic steering, policy management, and [DNS](#) to help mobile operators evolve their networks to 4G/LTE. The company will also exhibit in booth #43 at the show.

“The problems mobile operators face today in evolving their IP-based, LTE deployments are unprecedented,” said Mallik Tatipamula, VP of Service Provider and Cloud Solutions at F5. “Our DNA in application delivery together with our expertise in Diameter signaling and security enable us to offer reliable solutions to mobile operators. F5 has worked closely with mobile operators for more than a decade to help them intelligently manage huge data and signaling traffic volumes for consistent network performance—reducing TCO, improving quality of experience, and enabling new services.”

F5 Speakers Focus on Best Practices for LTE

F5 subject matter experts will participate in the following speaking engagements for the show’s [Signaling Focus Day](#) and main conference agenda. Specific session locations will be available onsite.

- *Using Diameter to Scale Tier 1 Networks* presentation by [Tom Carter](#), VP of Worldwide Sales, Carriers and Service Providers, on Wednesday, November 20 at 10 a.m. CT.
- *Sharing Real World Use Cases and Learnings from Diameter Network Deployments across the World* panel discussion featuring Joe Fried, Director of F5 Traffix Sales for North America, on Wednesday, November 20 at 12:45 p.m. CT.
- *The Future of LTE: Driven by Application Delivery* presentation by [Jason Haworth](#), Sr. Director of Field Systems Engineering for Carriers and Service Providers Worldwide, on Thursday, November 21 at 12:15 p.m. CT.
- *Customer Centric Network Optimization* panel discussion featuring Sean Duggan, Director of Product Management and Marketing, Service Provider Solutions, on Thursday, November 21 at 4:30 p.m. CT.

F5 Shortlisted for Three LTE Product Awards

F5 has been shortlisted for three LTE product awards, recognizing the company’s ability to protect mobile operator networks and to optimize core network and roaming traffic. F5 products have been nominated in the following categories:

- Best LTE Core Network Product for [BIG-IP Advanced Firewall Manager](#)™

- Best LTE Roaming Product for the F5 Traffix™ Signaling Delivery Controller™ and its Diameter Routing Agent (DRA), Diameter Edge Agent (DEA), and Interworking Function (IWF)
- Best LTE Traffic Management Product for BIG-IP® Policy Enforcement Manager™

F5 Headlines “Signaling Focus Day” on Wednesday, November 20

F5 is also a Gold sponsor of the event’s educational [Signaling Focus Day](#), which covers issues surrounding Diameter signaling management, a key differentiator for 4G/LTE networks. In addition, F5 is sponsoring the [Analyst Breakfast Briefing](#), open to all event attendees on Thursday, November 21.

Connect with F5 at the Conference

To schedule a meeting with F5’s LTE experts at the show, click [here](#). For additional information on F5 service provider offerings, please visit: <http://www.f5.com/it-management/industry/service-provider/>

ABOUT F5

F5 (NASDAQ: FFIV) provides solutions for an application world. F5 helps organizations seamlessly scale cloud, data center, and software defined networking (SDN) deployments to successfully deliver applications to anyone, anywhere, at any time. F5 solutions broaden the reach of IT through an open, extensible framework and a rich partner ecosystem of leading technology and data center orchestration vendors. This approach lets customers pursue the infrastructure model that best fits their needs over time. The world’s largest businesses, service providers, government entities, and consumer brands rely on F5 to stay ahead of cloud, security, and mobility trends. For more information, go to f5.com.

You can also follow [@f5networks](#) and [@F5CSP](#) on Twitter or visit us on [Facebook](#) for more information about F5, its partners, and technologies. For a complete listing of F5 community sites, please visit www.f5.com/news-press-events/web-media/community.html.

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