

F5 Networks Lands a Triple Play in CRN's Top Women of the Channel List

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Mary Beach, Lisa Citron, and Cindy Tregoning named to prestigious CRN list

SEATTLE--(BUSINESS WIRE)-- [F5 Networks, Inc.](#) (NASDAQ: [FFIV](#)) today announced that three of its channel leaders have been recognized by [UBM Tech Channel's CRN](#) as top Women of the Channel. F5's Mary Beach, Channel Sales Program Manager; Lisa Citron, Director of Channel Sales; and Cindy Tregoning, Worldwide Channel Programs and Marketing Manager, were named to CRN's top Women of the Channel list. [Tregoning was also named to CRN's Power 100](#), a list of the most powerful Women of the Channel in 2013.

The annual list, chosen by the editors of CRN, recognizes female executives across vendor channel organizations, distributors, and solution providers for their accomplishments over the past year, and the far-reaching impact they have had on the technology industry.

"We honor and congratulate this list of influential women who are dedicated to supporting the mission of the channel," said Robert Faletra, CEO, UBM Tech Channel. "For years, we have identified and celebrated the women who have made an indelible mark on the technology industry through unmatched innovation and razor focus on meeting the needs of the IT channel community."

Beach, Citron, and Tregoning are part of F5's global channel team focused on driving growth and delivering value to F5's partners. Under their leadership, F5[®] has achieved double-digit sales growth in the North American strategic partner channel and expanded several global programs to increase partner enablement and grow business. In the past year, F5's channel organization extended its UNITY[™] partner program to Latin America, and expanded the exclusive technical and sales training series, Tech and SalesXchange, from EMEA to all theaters. In addition, the women were all actively involved in planning and executing F5's Agility partner summits, cultivating relationships and driving growth in all global theaters.

"Cindy, Mary, and Lisa have each had an enduring impact on advancing our team's efforts to provide ongoing value and opportunity to our partner community," said Jim Ritchings, SVP of Worldwide Channels and Alliances, F5. "We celebrate their accomplishments and this well-deserved recognition from CRN."

A special feature of the Women of the Channel is in the June issue of CRN magazine and expanded coverage of The 100 Most Powerful Women of the Channel is featured online at www.crn.com.

About UBM Tech Channel

[UBM Tech Channel](#), a UBM company, is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With more than 30 years of experience and engagement, UBM Tech Channel has the unmatched channel expertise to execute integrated solutions for technology executives, managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. To learn more about UBM Tech Channel, visit us at <http://www.ubmchannel.com>. Follow us on Twitter at <http://twitter.com/UBMTechChannel>.

About UBM plc (www.ubm.com)

UBM plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organized into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

About F5 Networks

F5 Networks (**NASDAQ: FFIV**) makes the connected world run better. F5 helps organizations meet the demands and embrace the opportunities that come with the relentless growth of voice, data, and video traffic, mobile workers, and applications—in the data center, the network, and the cloud. The world's largest businesses, service providers, government entities, and consumer brands rely on F5's intelligent services framework to deliver and protect their applications and services while ensuring people stay connected. Learn more at www.f5.com.

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