

# F5 Networks Opens New York International Technology Center

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*Congressman Adam Smith, ranking member of the House Armed Services Committee, and other members of Congress to attend opening and discuss cybersecurity solutions proposed by the President and Congress*

NEW YORK--(BUSINESS WIRE)-- [F5 Networks, Inc.](#) (NASDAQ:FFIV), the global leader in Application Delivery Networking, is proud to announce the March 12 grand opening of its New York International Technology Center (ITC). Located at 600 Lexington Avenue in the heart of Manhattan, this new state-of-the-art application delivery competency center will give engineers, network managers, and technology executives from around the world an opportunity to test networking solutions to ensure their systems are highly resilient and secure.

The announcement of this new ITC comes at a time of high interest in cyber threats for both national defense and in the private sector. During his recent [State of the Union address](#), President Obama noted a new [Executive Order](#) on cybersecurity and the advancement of cybersecurity legislation.

“F5 has built its strong brand on the ability to help organizations implement disparate technologies across data centers, networks, applications, and the variety of devices being used,” said Kathleen Ferraro, VP of Product Management and Product Marketing at F5 Networks. “The goal of all our International Technology Centers is to help organizations leverage technology and apply it to the real-world challenges and scenarios they face. For example, we can help a customer architect a single, simplified environment that demonstrates the ways their business is better protected by preventing data leakage and thwarting DDoS strikes, DNS threats, and other attacks.”

The New York ITC grand opening, to be held at 9:00 a.m. ET on Tuesday, March 12, will kick off with a ribbon-cutting ceremony and an overview of the center by F5 CEO John McAdam. Following his address, New York City’s Information Technology and Telecommunications Commissioner Rahul Merchant will speak, followed by Congressman Adam Smith, ranking member of the House Armed Services Committee, and New York Congresswoman Carolyn Maloney. The speakers will address the President’s directive on cybersecurity, among other topics.

“Clearly, technology has become critical to drive businesses and run governments, and it is integral in our personal lives,” said Congressman Adam Smith. “I am proud that F5, a global company headquartered in the Northwest, is taking a leadership role by investing in facilities like its New York International Technology Center to help organizations advance their IT strategies, especially in light of intensified focus on global cybersecurity.”

## Schedule Details

Immediately following the ribbon-cutting ceremony and opening remarks, Congressman Smith will lead a cybersecurity meeting and roundtable discussion from 10:30 a.m. to 12:00 p.m. ET. This discussion will offer a detailed look at the President’s Executive Order and solicit insights from guests about ways to address current challenges and meet requirements for strengthening the nation’s cybersecurity.

During the opening events, guests—including F5 channel partners, customers, and business partners—will be able to tour the ITC’s common spaces and data center.

Guests will also learn more about F5 solutions, get a glimpse of the company’s major product roadmap, and have the opportunity to participate in two F5 presentations:

- **Security Solutions** – F5 security experts will discuss how to architect a single environment that provides a robust security posture.
- **Orchestration Solutions** – F5 experts will explain how F5 solutions integrate with a customer’s ecosystem. Guests will learn how to efficiently deploy and maintain F5 technologies, interact with partner tools, and scale within the private/public cloud.

### **New York International Technology Center Capabilities**

The New York ITC is designed to help organizations learn and experience how F5’s advanced technologies offer strategic points of control over critical data center elements such as security, acceleration, storage, mobility, and cloud resources. The center is staffed by F5 solution engineers to provide live product and solution demonstrations; hold architectural, planning, and design discussions; and demonstrate full proof-of-concept implementations. The ITC features a state-of-the-art data center, test environments, a comprehensive library of more than 400 enterprise applications, an executive briefing center, a workroom, lab facilities, and an immersive telepresence room for high-quality video conferencing. In addition to New York, F5 has ITCs located in Seattle and London.

For additional information about F5’s International Technology Centers, including images of each location, please visit: <http://links.f5.com/itcf5n>

### **About F5 Networks**

F5 Networks (**NASDAQ: FFIV**) makes the connected world run better. F5 helps organizations meet the demands and embrace the opportunities that come with the relentless growth of voice, data, and video traffic, mobile workers, and applications—in the data center, the network, and the cloud. The world’s largest businesses, service providers, government entities, and consumer brands rely on F5’s intelligent services framework to deliver and protect their applications and services while ensuring people stay connected. Learn more at [www.f5.com](http://www.f5.com).

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