## F5 Enhances Application Availability with VMware vCloud Hybrid Service

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Interoperability improves disaster recovery/business continuity across data center and VMware cloud environments

SEATTLE--(BUSINESS WIRE)-- F5 Networks (NASDAQ: FFIV) announced today that BIG-IP<sup>®</sup> application services are now available for VMware vCloud<sup>®</sup> Hybrid Service<sup>™</sup>, a secure, hybrid cloud service based on VMware vSphere<sup>®</sup>. Enterprise customers can now easily extend the same impactful application delivery services they enjoy in the data center into the cloud. Specifically, global application availability, automation, and cloud bursting are enhanced with F5 and VMware, bolstering disaster recovery and business continuity efforts. Moreover, with today's announcement, F5 offers certified capabilities within vCloud Hybrid Service environments that few other Application Delivery Controller (ADC) vendors can match.

"Maintaining application availability and performance while moving workloads to the cloud is key for a seamless user experience across a hybrid environment," said Ajay Patel, Vice President of Application Services, vCloud Hybrid Service, VMware. "With F5's BIG-IP Global Traffic Manager validated in vCloud Hybrid Service, our customers can seamlessly manage application availability, performance and failover."

Historically, IT organizations have faced challenges around scaling applications and associated performance to the cloud without sacrificing availability or user experience. These factors can discourage companies from embracing cloud solutions as a viable way to support their production workloads. Using F5 BIG-IP Global Traffic Manager<sup>TM</sup> (GTM<sup>TM</sup>), customers can route traffic across hybrid, on-premises, and cloud environments around the globe to keep pace with changing network conditions and user volumes for business needs.

"By making our solutions available for the VMware vCloud Hybrid Service, we're offering customers a way to elegantly combine a comprehensive set of Software Defined Application Services that go far beyond just basic load balancing," said Calvin Rowland, Vice President of Business Development, F5. "VMware is a significant technology partner for F5, as they provide a number of compelling ways for customers to increase the reach of the F5 Synthesis architecture model, and enable efficient automation and programmability throughout evolving IT environments."

Benefits of F5 BIG-IP services running on vCloud Hybrid Service include:

- Customers can extend the powerful application services they trust in the data center into the cloud without compromise.
- The solution enables global availability of applications between enterprise data centers and multiple vCloud Hybrid Service locations.
- Organizations can enjoy seamless application failover, business continuity, and disaster recovery capabilities to provide high performance across enterprise data centers and hybrid cloud environments.

Customers can learn more about F5 BIG-IP Global Traffic Manager for vCloud Hybrid Service at the vCloud Hybrid Service Marketplace. Organizations that already use BIG-IP GTM in the data center can also use GTM services in the hybrid cloud under a BYOL (Bring Your Own License) model. New customers interested in evaluating BIG-IP solutions should contact a local F5 sales office.

## **Additional Resources**

- F5/VMware Technology Alliance Information
- VMware Blog Post on BIG-IP and vCHS

## **About F5**

F5 (NASDAQ: FFIV) provides solutions for an application world. F5 helps organizations seamlessly scale cloud, data center, and software defined networking (SDN) deployments to successfully deliver applications to anyone, anywhere, at any time. F5 solutions broaden the reach of IT through an open, extensible framework and a rich partner ecosystem of leading technology and data center orchestration vendors. This approach lets customers pursue the infrastructure model that best fits their needs over time. The world's largest businesses, service providers, government entities, and consumer brands rely on F5 to stay ahead of cloud, security, and mobility trends. For more information, go to f5.com.

You can also follow @f5networks on Twitter or visit us on Facebook for more information about F5, its partners, and technologies.

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