

F5 Announces Partner Awards at 2013 Agility Conference

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Trace3 and Technogent honored for using F5® technologies to overcome organizations' IT challenges

SAN FRANCISCO--(BUSINESS WIRE)-- [F5 Networks, Inc.](#) (NASDAQ: [FFIV](#)) today announced the winners of the 2013 F5 Agility Awards, celebrating partners in the Americas region that have demonstrated creativity, business value, and innovation with F5® solutions. This year's winners are [Trace3](#) and [Technogent](#). The awards were announced during this week's [Agility](#) event, an annual conference focused on F5 customers and partners.

"Trace3 and Technogent earned this recognition by helping customers use F5's technologies to get the most out of the applications and IT environments they depend on—in the data center, the cloud, and everywhere in between," said Dave Feringa, EVP of Worldwide Sales at F5. "With an established channel partner ecosystem, F5 offers physical and virtual solutions on a powerful application delivery platform. Together, F5 and sales partners help customers scale, optimize, and protect their infrastructures intelligently, and uncover the benefits of emerging technologies like SDN."

2013 F5 Agility Award Winners

- **Trace3**

Trace3 is a consultancy and technology solutions provider that specializes in solutions designed to reduce complexity within the IT infrastructure by simplifying data management, maximizing virtualization, and accelerating the network. As an example of Trace3's work with F5, the company architected a custom infrastructure solution for [MINDBODY](#), a leading cloud-based software provider focused on the health, wellness, and beauty industries.

MINDBODY's business challenge was to replace its existing data center with co-located infrastructure to better support the company's growth rate of approximately 1,000 new customers per month. Trace3 leveraged F5's technology partnership with [NetApp](#) to provide MINDBODY with a solution integrating F5's [VIPRION](#)® application delivery and security services with the [FlexPod](#) data center and storage platform. The solution is expected to help MINDBODY reduce OpEx costs by 25 percent and see complete ROI by the end of this year. In addition, the solution has decreased application page load times by 40 percent and seen [RTO](#) reduced from 24 hours to 30 minutes.

"To move the project forward, we first needed to show MINDBODY a reference architecture they could have confidence in," said Timothy Abbott, Executive General Manager at Trace3. "The customer's availability, security, and cost requirements made this a perfect fit for F5. As a member of F5's [GUARDIAN](#) program and holder of more than 20 F5 certifications, we knew we could easily work in sync with their professional services team to get the job done right for the customer."

- **Technogent**

Technologent is a leading IT solution provider focused on enterprise-class infrastructure and data center solutions designed to help clients support their business strategy and propel growth. Technologent has a strong working relationship with F5, evidenced by a Fortune 500 organization's recent project to optimize an SAP application deployment and ensure secure access capabilities. In addition, the solution needed to support all existing features of the Microsoft Threat Management Gateway (TMG) product, which [announced end of life](#) last year.

The project successfully replaced TMG servers, Cisco ACE, and Cisco CSS technologies with a consolidated access and security solution from F5. Combining F5's VIPRION hardware with the company's [BIG-IP® Local Traffic Manager™](#), [Access Policy Manager®](#), and [Application Security Manager™](#) products resulted in significantly improved performance of the organization's business-critical SAP application, as well as enhanced application security.

"Being able to consolidate services like caching and compression to better support the customer's SAP deployment was a huge win," said Marco Mohajer, EVP, Sales and Marketing at Technologent. "With F5's unified application delivery platform and time-saving [iApps®](#) templates, the Fortune 500 company was able to quickly optimize application performance and reduce the amount of manual configurations required. In addition, the customer is in a great position to update and tailor their application delivery preferences over time with F5's programmable [iRules®](#) technology."

About F5's 2013 Agility Conference

The Agility event is an annual invitation-only conference for F5 customers and partners. It brings together members of F5's growing communities to discuss the current state of IT, and share their successes using F5® solutions to address industry challenges. More than 1,000 customers and partners are in attendance at this year's event.

Platinum sponsors for the event include [Carahsoft](#), [Cenzic](#), and [HP](#). Gold sponsors of the event include [Avnet](#), [HOB](#), [Ingram Micro](#), [Payoda](#), [SecureAuth](#), [Westcon](#), and [WhiteHat Security](#). Silver sponsors include [Anuta Networks](#), [Arista Networks](#), [Login People](#), [Oracle](#), [ScaleArc](#), [SevOne](#), [Tufin](#), [VMware](#), [Websense](#), and [Workspot](#).

Additional Resources

- [Trace3 – Agility Award Video](#)
- [Technologent – Agility Award Video](#)
- [Post-TMG: Securely Delivering Microsoft Applications – White Paper](#)
- [Replace Cisco ACE with F5 BIG-IP Today – F5 Trade-In Program](#)
- [F5 Security Solutions for TMG EoL – DevCentral Video](#)

About F5 Networks

F5 Networks ([NASDAQ: FFIV](#)) makes the connected world run better. F5 helps organizations meet the demands and embrace the opportunities that come with the relentless growth of voice, data, and video traffic, mobile workers, and applications—in the data center, the network, and the cloud. The world's largest businesses, service providers, government entities, and consumer brands rely on F5's intelligent services framework to deliver and protect their applications and services while ensuring people stay connected. Learn more at www.f5.com.

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