

F5 Offers Customer-Focused Activities at VMworld® 2013

Aug 26, 2013 12:00 PM

Integrated demo with new VMware NSX™ network virtualization platform and other conference efforts showcase the customer benefits of F5® technology

SAN FRANCISCO--(BUSINESS WIRE)-- [F5 Networks, Inc.](#) (NASDAQ:FFIV) today announced its activities at [VMworld® 2013](#), taking place this week at the Moscone Center in San Francisco. At the show, F5 is highlighting its support for VMware NSX™, the new network virtualization platform introduced at the conference. As a Platinum event sponsor, F5 is also conducting technical breakout sessions focused on [VDI](#), intelligent traffic management, and other technologies supporting virtualization, software defined networking (SDN), and cloud deployments.

F5 and VMware NSX – Combining Application Services and Network Virtualization

Today, VMware announced the launch of VMware NSX, which will virtualize the network and provide a platform to deliver logical network services offered by VMware and partners such as F5. With NSX, data center operators can provision complex, multi-tier virtual networks in seconds, independent of the underlying topology or network components.

To support this launch, F5 is announcing integration between its [BIG-IQ™ Cloud](#) offering and VMware NSX. Together, F5 and VMware solutions help mutual customers seamlessly deploy application services—such as security and acceleration—with network virtualization technologies. A joint technology demonstration of BIG-IQ Cloud and VMware NSX is available at the conference in F5's booth (#1529) as well as VMware's (#1229).

“F5 provides advanced network-based services that today's businesses rely on for smooth operations, IT efficiency, and business productivity,” said Hatem Naguib, VP, Cloud Networking and Security, VMware. “Customers have invested in these services as foundational components of their IT infrastructure, and must be confident that these services work seamlessly across both physical and virtual networks. Deploying the VMware NSX™ platform and F5® solutions in concert can unify the efficiency and optimization benefits of network virtualization and application delivery, giving customers more options in scaling their infrastructures and pursuing cloud initiatives.”

“F5 supports a broad range of VMware solutions, including network virtualization technologies such as VMware NSX™ and SDN-focused technologies such as [VXLAN](#),” said Jim Ritchings, SVP, Worldwide Channels and Alliances Organization at F5. “As a longstanding technology partner with a strong history of integration and collaboration, we're in lockstep with VMware's efforts to improve the operational model of networking and maximize the value of customer deployments.”

For more information about F5 and VMware NSX, please see:

- [F5 and VMware Integration Streamlines the App Provisioning Process – Solution Overview](#)
- [VMware Virtualizing the Network on its Way to the Software Defined Data Center – F5 DevCentral Blog Post](#)

Visit F5 at Booth #1529 – “Think Big. Deliver More Speed and Intelligence.”

In addition to its support of VMware NSX, F5 is participating in a number of activities at VMworld, focused on the advantages of deploying Application Delivery Networking technologies to support virtualization, cloud, and SDN. Company personnel is hosting three technical breakout sessions with VMware at the conference. These sessions will outline current trends in the industry and elements that technical experts should consider to get the most from their deployments. Individual session titles are listed below, along with corresponding links to additional information such as times, dates, and speaker names:

- [Blending the Boundaries of Applications and Infrastructure; Next Generation Application Delivery Architectures](#)
- [Make Horizon View More Secure, Available, Scalable, and Usable with F5](#)
- [Moving Beyond Infrastructure: Meeting Demands on App Lifecycle Management in the Dynamic Datacenter](#)

F5 also has three main workstations in its booth on the exhibition floor, focused on VDI, cloud, and SDN. Technical experts are onsite to support architectural discussions and technology conversations around F5, VMware, and related topics.

“F5 is a key player in supporting VDI for us,” said Steve Croft, CTO at the [California Department of Water Resources](#). “The [BIG-IP®](#) platform extends the value of our VMware Horizon View deployment through superior scalability and application availability—meaning employees and contractors can always get to the resources they need. In addition, F5’s modular architecture makes it easy to add new capabilities, and we have plans to roll out the company’s [Access Policy Manager®](#) and [Application Security Manager™](#) to further enhance and secure our application infrastructure.”

About F5 Networks

F5 Networks (NASDAQ: FFIV) makes the connected world run better. F5 helps organizations meet the demands and embrace the opportunities that come with the relentless growth of voice, data, and video traffic, mobile workers, and applications—in the data center, the network, and the cloud. The world’s largest businesses, service providers, government entities, and consumer brands rely on F5’s intelligent services framework to deliver and protect their applications and services while ensuring people stay connected. Learn more at www.f5.com.

You can also follow [@f5networks](#) on Twitter or visit us on [Facebook](#) for more information about F5, its partners, and technology. For a complete listing of F5 community sites, please visit www.f5.com/news-press-events/web-media/community.html.

F5, BIG-IQ, DevCentral, BIG-IP, Access Policy Manager, and Application Security Manager are trademarks or service marks of F5 Networks, Inc., in the U.S. and other countries. All other product and company names herein may be trademarks of their respective owners.

VMware, VMworld, Horizon View, and VMware NSX are registered trademarks or trademarks of VMware, Inc. in the United States and other jurisdictions. The use of the word “partner” or “partnership” does not imply a legal partnership relationship between VMware and any other company.

This press release may contain forward-looking statements relating to future events or future financial performance that involve risks and uncertainties. Such statements can be identified by terminology such as “may,” “will,” “should,” “expects,” “plans,” “anticipates,” “believes,” “estimates,” “predicts,” “potential,” or “continue,” or the negative of such terms or comparable terms. These statements are only predictions and actual results could differ materially from those

anticipated in these statements based upon a number of factors including those identified in the company's filings with the SEC.



F5 Networks, Inc.
Alane Moran, 206-272-6850
a.moran@f5.com

Source: F5 Networks, Inc.